



CADE
museum
for creativity & invention

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FOR IMMEDIATE RELEASE

The Cade Museum to Debut Ice-Skating Rink and The Science of Cool on July 3rd

Weekly Theme Nights Add to the Unique Summer Skate Experience

Gainesville, FL **June 22, 2020** – The Cade Museum for Creativity and Invention will open a synthetic ice-skating rink in the building’s rotunda on July 3rd. This skating rink dovetails with the museum’s summer celebration of cool inventions. Air conditioning, refrigeration, and artificial ice aren’t just modern conveniences, it’s life-changing technology that has enabled cities to grow in places where they couldn’t exist before. Visitors will learn how Florida-based inventors, like John Gorrie and Khanh Din, have played pivotal roles in all things “cool!”

Museum guests can reserve a skating time upon entering the museum, and the cost of skating is included with museum admission. Adults and children ages five and up can skate using real, Cade-supplied ice skates and younger children will have the option of sock skating. Skating hours will initially be Fridays and Saturdays, from Noon to 4:45 pm, and the skating rink will remain at the museum through August 23rd. Space for each session is limited.

Each Thursday, the museum will also host themed evening skating parties, beginning with a Cade Member preview space-themed skating party on July 2nd. A superhero-themed evening skating party will be hosted for the public on July 9th. Advance registration is required for themed skating parties, which cost \$5 for guests, and \$3 for Cade Members. Learn more and register for a themed skating party today at CadeMuseum.org/Calendar.

“We are thrilled to offer this unique experience to guests of the museum,” said Stephanie Bailes, Executive Director of The Cade Museum. “In addition to fostering a spirit of purposeful creativity and providing one-of-a-kind summer memories through this fun and engaging activity we are celebrating world-changing inventions from Florida,” she added.

Funding for the skating rink comes from The Cade’s Nature and Culture Destination Enhancement Grant, awarded by the Alachua County Board of County Commissioners, in conjunction with Visit Gainesville, Alachua County. “According to research from Americans for the Arts, cultural non-profits attract travelers and are good for tourism, support the local economy, and make the community a better place to live,” said Tourism Manager Jessica Hurov. “The Cade Museum’s adaptive plan to create new experiences in response



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to programmatic changes due to COVID-19 exemplifies profound resiliency as our community works together to support Alachua County's tourism-generating cultural institutions, and we are proud to assist in their efforts."

In addition to this new, exciting activity at the museum, the Cade will be open for **general admission** on Fridays and Saturdays from Noon to 5 pm, and Thursdays for group visits.

The Cade will also launch a new museum-wide theme on July 3rd, Space: Moon to Mars. For more information on visiting the Cade, upcoming exhibits and hours of operation, please visit CadeMuseum.org

About the Cade Museum

In 2004, Dr. James Robert Cade and his family established the Cade Museum Foundation to build the Cade Museum for Creativity & Invention in Gainesville, Florida. The Cade's mission is to transform communities by inspiring and equipping future inventors, entrepreneurs, and visionaries. Dr. Cade, a physician at the University of Florida, was best known as the leader of a research team that invented Gatorade in 1965. The Cade Museum is located at 811 South Main Street, Gainesville, FL 32601. Visit CadeMuseum.org for more information.

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Invent possible

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