



CADE
museum
for creativity & invention

For Immediate Release

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The prestigious “Amelia” spotlights Dr. Cade’s prized President

Dr. James Robert Cade, the trailblazing namesake of the Cade Museum for Creativity and Invention, is most famous for creating the sports drink Gatorade, but he also possessed the spirit of a Renaissance man. One of Dr. Cade’s many interests revs on today through the Cade Museum’s collection of meticulously maintained Studebakers. For Dr. Cade, the Studebaker epitomized the application of well-crafted design, cutting edge technology, and quality engineering.

A standout in the collection, Dr. Cade’s 1931 Studebaker President, will be on display later this spring at the annual Amelia Island Concours d’Elegance.

Now in its third decade, “the Amelia” draws more than 300 rare vehicles from collections around the world to the island’s Ritz-Carlton Golf Club. This year’s event runs Thursday, May 20 to Sunday, May 23. The Cade Museum will be hosting a booth on Saturday and Sunday and the Cade’s Studebaker President will be on display on Sunday.

Introduced in 1927, the President is the quintessential classic American car and was Studebaker’s top model. Car enthusiasts at the Amelia will delight in the roadster’s V-shaped radiator, “Veed” single bar bumper, parking lamps on the front fenders and large oval headlights.

The Amelia highlights luxury shopping, auctions, new vehicle reveals, experiential drives and exclusive gatherings. One of its most popular traditions, Saturday’s Cars & Coffee at the Concours, displays non-competing vintage, exotic, and collectible vehicles on the same show field used to display vehicles entered in the following day’s prestigious Concours d’Elegance.

The high-profile extravaganza also attracts celebrities and other luminaries who rub elbows with high-profile donors to the Amelia Island Concours d’Elegance Foundation, a 501c3 nonprofit that has donated more than \$3.75 million to deserving charities, both internationally and on Florida’s First Coast.

In the same enterprising spirit, the Cade seeks innovative partnerships to support a vision of spreading an inventive mindset around the world.

“The Amelia offers the Cade Museum an opportunity to meet new people from around the region and share with them the story of the Cade, our mission, and our vision of

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educational outreach,” said Stephanie Bailes, President and Executive Director of the Cade Museum. “The Amelia is also an excellent fit for our Studebaker collection, and it allows us to share this unique collection with a broader audience.”

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For more information about Amelia Island Concours d'Elegance, visit ameliaconcours.org. To learn more about Dr. Cade and the Cade Museum’s mission, visit cademuseum.org.

About the Cade Museum

The Cade Museum for Creativity and Invention, a museum in Gainesville, Florida is committed to transforming communities by inspiring and equipping future inventors, entrepreneurs, and visionaries. Since opening in 2018, more than 90,000 visitors and community members have experienced The Cade’s unique hands-on programming for children designed to spark imagination and inspire creativity. The Cade’s programs also help to build bridges to the innovation economy for those without access; low-income families, the underserved, and those needing assistance to access education and start on the career paths available to them to fulfill their dreams.

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