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THE CADE SALUTES VETS ON VETERANS DAY

Gainesville, FL: FOR IMMEDIATE RELEASE—The Cade Museum for Creativity & Invention gives heartfelt thanks to active and discharged military personnel for their service and sacrifice this Veterans Day. The Cade will be open and offering free admission for military personnel on Thursday, November 11 from noon to 5 p.m.

Historically, the Cade has a connection to the U.S. Military through its namesake, who's primarily known as the lead inventor of Gatorade. Dr. James Robert "Bob" Cade was, himself, a decorated Navy Veteran. He completed his service in September 1948 with the rank of pharmacist's mate third class.

Through Dr. Cade's medical research and military service, he set an example of altruism and insatiable curiosity for his family and loved ones. That unquenchable spirit lives on today at the Cade Museum. When Veterans and their families visit the museum's Sweat Solution exhibit, they learn via colorful interactives about Gatorade and Dr. Cade's other breakthroughs and inventions.

In honor of Dr. Cade and other Veterans, the Cade Museum will be open on Veterans Day, Thursday, Nov. 11 from noon to 5 p.m., offering free admission to all active and discharged military personnel. The museum offers messy experiments, engaging demonstrations, games and crafts that are entertaining for all ages, from making slime in the Creativity Lab to exploring the world of Virtual Reality in the Fab Lab and building life-sized creations with *PolyCade* in the Rotunda. Both adults and children alike will enjoy the nostalgia and fun of the museum's current theme, *Toys and Games*, which tells the story behind inventions related to play, from Play-Doh and Lincoln Logs to Atari and Nintendo.

The Cade celebrates Veterans throughout the year through additional programs. The museum belongs to Blue Star Families, a collaboration among the National Endowment for the Arts, [Blue Star Families](#), the Department of Defense, and thousands of museums across the country. The program provides free museum admission for the nation's active-duty military personnel, including the National Guard and Reserve and their families, from Armed Forces Day in May to Labor Day in September.



CADE
museum
for creativity & invention

Visit cademuseum.org to find out more about the museum and Dr. Cade's legacy. Visit Blue Star Families at bluestarfam.org to learn more about discounted museum admission for Veteran families.

About the Cade Museum

The Cade Museum for Creativity and Invention, a museum in Gainesville, Florida is committed to transforming communities by inspiring and equipping future inventors, entrepreneurs, and visionaries. Since opening in 2018, more than 100,000 visitors have experienced the Cade's unique hands-on programming for children designed to spark imagination and inspire creativity. The Cade's programs also help to build bridges to the innovation economy for those without access, low-income families, underserved communities, and those needing assistance to access education and start on the career paths available to them to fulfill their dreams. To learn more about the Cade Museum's mission, visit cademuseum.org. Located at 811 S Main Street, Gainesville, Florida. Hours of operation: Thursday-Friday, noon to 5 p.m., Saturday-Sunday from 10 a.m. - 5 p.m.

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Spark wonder.
Invent possible

Transforming communities by inspiring and equipping
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