



April 14, 2021

Media contact: Kathryn Rohlwing, Marketing Manager, krohlwing@cademuseum.org.

For immediate release

The Cade Celebrates Invention + Creativity with Inventivity Bash

904 South Main Street
Gainesville, FL 32601
352.371.8001
cademuseum.org

The Cade Museum for Creativity & Invention will be hosting their annual Inventivity Bash on Saturday, May 8. Inventivity Bash is the Cade's premier annual event where the museum celebrates ideas and innovations that transform our lives and our community.

Discover the unique combination of innovation, invention and creativity that can only be experienced at the Cade Museum. This year's theme is "Vintage Vines: The Science behind Beer, Wine and Charcuterie."

The evening begins with a VIP pre-event at 5:30pm: "Champagne and Studebakers." At the pre-event guests are treated to sumptuous hors d'oeuvres from Sweetwater Branch Inn catering, champagne, and a special blueberry cocktail with locally grown blueberries provided by Florida Blue Farms in Gainesville. Guests can sip their drinks while taking in special access to the Cade Museum's collection of Studebakers that are not currently on public display.

Following the pre-event, doors open to the Inventivity Bash at 6:30pm. The event will feature live music and catering by Sweetwater Branch Inn. Throughout the museum, guests can sample fermented foods while learning about the fermentation process. Cade educators will give exciting demos with hands-on activities. Local vendors like First Magnitude Brewing and Vine Sourdough Bakery will share their expertise in creating their fan favorite fermented foods and drinks. Guests will be able to bid on silent auction items like Cade Museum event packages. The evening will end with a presentation by Phoebe Cade Miles, co-founder of the Cade Museum and daughter of the museum's namesake, Dr. James Robert Cade, the University of Florida professor and physician who was the lead inventor of Gatorade.

"Inventive thinking is so important we had to make a word up for it and that word is inventivity. Inventivity is basically creativity plus invention," says Phoebe Cade Miles. "What you learn here is how to think like an inventor. How to be an inventor. How to practice inventivity."

Tickets to the event cost \$75 and the pre-event is a \$25 add-on. Proceeds from ticket sales support the operation of the Cade Museum, including critical community outreach. Examples of the Cade's community outreach over the past year include: running a community maker space for the Gainesville Housing Authority, offering science education classes at the YMCA, and leading Operation Full STEAM, a multi-year program that provides an intensive educational experience to prevent students from falling behind in STEAM (science, technology, engineering, art and math).

This coming year, the Cade Museum's major community outreach project is *The Invent Possible Project: Community Connectivity and Education*. The goal of this initiative, driven by the Cade

Transforming communities by inspiring and equipping future inventors, entrepreneurs and visionaries.

**Spark wonder.
Invent possible**



CADE
museum
for creativity & invention

Museum, is to provide internet to Gainesville Housing Authority (GHA) residents, giving children invaluable access to online learning resources. The Cade and GHA are partnering with COX, with support from the Community Foundation of North Central Florida, to bring internet to residents using COX's Connect2Compete discounted service program.

Tickets to "Vintage Vines: The Science behind Beer, Wine and Charcuterie" may be purchased at bit.ly/CadeVintageVines.

904 South Main Street
Gainesville, FL 32601
352.371.8001
cademuseum.org

This event is sponsored by Adam Lee Law, David's Barbeque, Florida Blue Farms, Gainesville Pediatric Associates, Emily Pritchett and Beth Eng.

About the Cade Museum

In 2004, Dr. James Robert Cade and his family established the Cade Museum Foundation to build the Cade Museum for Creativity & Invention in Gainesville, Florida. The Cade's mission is to transform communities by inspiring and equipping future inventors, entrepreneurs, and visionaries. Dr. Cade, a physician at the University of Florida, was best known as the leader of a research team that invented Gatorade in 1965. The Cade Museum is open to the public and located at 811 South Main Street, Gainesville, FL 32601. An independent 501(c)(3) public foundation, the museum receives no operational funding from federal, state, or local governments, or the University of Florida.

###

Spark wonder.
Invent possible

Transforming communities by inspiring and equipping future inventors, entrepreneurs and visionaries.