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Cade Museum Board names Stephanie Bailes as CEO and adds three new Directors

Gainesville, FL., February 15, 2022—Since starting STEAM educational programming and the Cade Prize for Innovation in 2010, the Cade Museum for Creativity and Invention has developed into a major player in Florida’s educational and tech communities.

For its next stage of programmatic expansion across the state and the country, the Board of Directors recently promoted President and Executive Director Stephanie Bailes to Chief Executive Officer. They also added three new Board members, each of whom bring enormous experience to accomplishing the Museum’s mission.

Bailes was named Executive Director of the Cade Museum in 2017. In the years following, she has embraced the mission, vision, and educational programming model conceptualized by co-founders Phoebe Cade Miles and Richard Miles. Bailes has guided the museum to a landmark in visitation—over 100,000 visitors—while completing a \$12 million construction project and expanding the museum’s programming. She’s also grown the museum’s team from four to 36 staffers.

“Stephanie is a phenomenal leader and visionary,” said Board Chairman Phoebe Cade Miles. “She lives and breathes our mission and is perfect for taking us to the next stage of being an institution with statewide and national impact.”

New Cade Board Director Marti Hancock has spent her professional life connecting people to opportunities, too. The Tampa resident assists the public as Director of Investor Relations at Bayshore Capital, and she serves on the board for the Tampa Pig Jig, the Florida House on Capitol Hill, and Tampa General Hospital Foundation Gala committee.

Greg Bradley, President of the G. Bradley Insurance Agency, founded Mirror Image Leadership Academy, a leadership development experience for young Black males. He is also an alumnus of both Leadership Gainesville and Leadership Atlanta, and currently serves as Adjunct Professor of Risk Management and as a Foundation Board member at Santa Fe College.

U.S. Army veteran Rhys L. Williams was a green beret commander of a Special Forces Combat Diver Detachment. He has directed the Harvard Alumni Association national board and continues to serve the Harvard Club of the Palm Beaches as president. Williams also co-founded and works as director of MedicSmart, a company specializing in workplace safety and emergency medical response.

“We are lucky to have these three innovative entrepreneurs and visionaries joining our board of directors. They will be invaluable assets for the museum,” said Cade CEO Bailes. “Through their ideas

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CADE
museum
for creativity & invention

and pool of resources, we will reach new levels of outreach and programming. I am thrilled to be collaborating with them and our existing team of dedicated and passionate board members.”

About the Cade Museum

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The mission of the Cade Museum for Creativity and Invention in Gainesville, Florida, is to transform communities by inspiring and equipping future inventors, entrepreneurs, and visionaries. Named after Mary Cade and her husband, Dr. James Robert Cade, the lead inventor of Gatorade, the project has been spearheaded by their daughter, Phoebe Cade Miles, and her husband, Richard Miles, since 2006. They encourage the development of innovation ecosystems through the Cade Prize for Innovation, the Cade's proprietary Innovation Education learning framework, and the 2018 opening of a 21,000 sq. ft. hands-on learning museum designed to promote the development of an inventive mindset which the Cade calls Inventivity™. The Cade believes every person should have access to the right to invent and innovate inherent in the DNA of the United States and works diligently in outreach efforts to bring this understanding to all, with an emphasis on the underserved. To learn more about the Cade Museum visit cademuseum.org.

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