ANNUAL REPORT 2021

Inventivity™ in Action

CADE MUSEUM FOR CREATIVITY AND INVENTION
Inventivity is essential for individuals to thrive and flourish. Especially in times of increasing change, uncertainty, and challenge.

1. Thinking like an inventor
2. Embrace problems without apparent solutions
3. Believing failure is as useful as success
4. Resilient in the face of setbacks

Inventivity is essential for individuals to thrive and flourish. Especially in times of increasing change, uncertainty, and challenge.
Dear Friends of the Cade,

I am excited to provide this 2021 Annual Report to you illustrating the roots the Cade has established in our community and the expansion of its programming. With your support, the Cade demonstrated how an inventive mindset could be used to fulfill its mission during uncertain times. This mindset was made evident in the exhibition of inspiring invention stories, in eye opening museum guest experiences, and in protecting our staff and operational strength despite financial challenges. It also allowed us to move through the year with successes derived from re-invented plans and newly imagined partnerships.

COVID forced us to look outside of the museum building itself for pathways to fulfill our mission. As a result, the Cade created and exhibited *Florida: In a State of Innovation* in the Florida House in Washington, DC and partnered with the Institute of Imagination in London on their city-wide initiative, *The Big Build*. The Cade Prize for Innovation's presence was expanded into Georgia and Alabama for the second year, Radio Cade grew listenership over 2019, and staff and board members represented the Cade on panels and as featured speakers throughout Florida and in Washington, D.C.

Our determination to deliver impactful educational experiences in the museum while maintaining a safe environment for both staff and guests resulted in increased visitation and experiences that delivered the “Aha” moments so crucial for discovery. As guest Uma R. commented, “...one of the key takeaways I learned from the museum; science does not have a single right or wrong answer. It’s an explorative and often unexpected process, and through that process, the world can be viewed from an entirely new perspective.”

The Cade's mission has always been about moving outside of the museum to deliver educational experiences and in 2021 we began exercising this institutional muscle. On any given day one could find Miss Patty, the Cade’s lead outreach educator, and the outreach support team working in East Gainesville with Gainesville Housing Authority or in Southwest Gainesville with the children of SWAG. Inventivity in action resulted in using the Cade's Mobile Museum to provide field trips for schools in parking lots and other areas of our city. Children and families experiencing poverty should have access to ideas and experiences that inspire, and the Cade is committed to providing that access.

I hope you feel a sense of accomplishment as you look through the Cade’s 2021 Annual Report. It is because of your encouragement and support we have been able to make an impact in Gainesville and our surrounding community. Society needs individuals who are resilient, adaptable, and can confidently navigate the unknown. The Cade’s Inventivity™ Educational Framework helps children and adults alike gain new perspectives thereby meeting challenges with a strong sense of personal agency. Our work and your commitment are critical to the future of our children and our community. Thank you for being a part of the Cade Team.

Spark wonder. Invent possible,

Stephanie C. Bailes
President & CEO
Our Vision
To spread an inventive mindset throughout the globe.

Our Mission
Transform communities by inspiring and equipping future inventors, entrepreneurs, and visionaries.

Key Strategies
Thought Leadership
Transformational Museum Experience
Operational Excellence
Dynamic Marketing
Diversified Funding
Building the Future Together

Donate Today

The Cade Museum for Creativity and Invention is a museum for all ages that fuels curiosity, encourages the acquisition of knowledge, and teaches essential technology skills. It is through these experiences that guests and students alike acquire an inventive mindset.

The Cade is unlike any other place in our community. Through its programs, children and adults from all walks of life receive unprecedented access to world-class inventors, entrepreneurs, and visionaries. Our exhibits, labs, and programs equip them for future innovations and foster an inventive spirit.

Now, more than ever, children and their families need the opportunity to expand their minds and learn how to develop creative solutions to the challenges in front of them. To develop an inventive mindset. To be the inventors of their own future. Be a part of their future through an investment in the Cade, its museum and programs, today.

Visit cademuseum.org/donate-today to make a donation.
Thought Leadership

Education

The Inventivity Framework™ is the Cade’s proprietary educational framework that teaches science through the lens of invention. In 2021, the Cade developed and tested critical components of the framework.
The Cade Prize for Innovation celebrated its 12th year with applicants from Florida, Georgia, and Alabama. The Cade Prize awards ceremony featured speaker and former Cade Prize Finalist, Cyle Sage, of On Running where he announced the company’s $746 million IPO using technology presented in the 2010 Cade Prize.

“The Cade Prize made me feel supported, cheered on, and valued for my scientific contribution and advancement.”

– PAST CADE PRIZE FINALIST

Cade Exhibits

Inspired by our vision to spread an inventive mindset around the globe, Cade exhibits debuted in Washington, D.C. and London.

Washington, DC – Florida House
Florida: In a State of Innovation

London – Institute of Imagination
The Big Build featuring PolyCade

Podcast

47/50 US Reach
129 Total Episodes
18,215 Total Listens

Visit cadepodcasts.castos.com to listen.
Transformational Museum Experience

The Ratings Are In!

The Cade Museum offered exceptional guest experiences despite the global pandemic and resulting challenges. Inventivity in Action!

**Programs**
- ★★★★★ EVENT RENTALS
- ★★★★★ FIELD TRIPS
- ★★★★★ CAMP EXPERIENCE

**Visitors**
- ★★★★★ FACEBOOK
- ★★★★★ GOOGLE
- ★★★★☆ TRIP ADVISOR
“Want to keep a group of kids/tweens/adults ‘hands on’ learning busy for at least 2-3 hours? This is the place to be! The staff are knowledgeable, patient and flexible depending on your kiddos level of comprehension...It’s a STEM funspot!”

– LAINI SCHULOTZ LOCAL GUIDE

“This is a “don’t miss” in my book.”

– BRIAN FOX LOCAL GUIDE
Impact and Connection

Outreach Partnerships

1000 Voices / Duke Ellington Concert
100 Black Men
Alachua County Public Schools
Bike University
City Department of Parks and Recreation
Community Foundation of North Central Florida
Community Spring
Cox Communications
FL Center for the Blind
Gainesville Housing Authority
Head Start (ECS)
PACE Center for Girls
Partnership for Strong Families
Porters, Springhill, Sugarhill, and Kirkwood Communities
Southwest Advocacy Group, SWAG
YMCA North Central Florida

977 Community Memberships
3,400 Outreach Interactions
13 Partners
30% of all openings are reserved for scholarships
Dynamic Marketing

News Source Features

Alachua Chronicle
The Alligator
Blooloop
Blooloop – International
CBS4
Edible Northeast Florida
First Coast News
First Coast Living
The Gainesville Business Report
Gainesville Lifestyle Magazine
Gainesville Sun
Giggle Magazine
Guide to Greater Gainesville
Mainstreet Daily News
Mirage News
Modern Luxury – Georgia
NARM Magazine
UF Alumni Magazine
Visit Gainesville
Visit Florida (Day Trip Section)
WCJB
Wellness 360
WUFT News (Television, Internet & Radio stories)

Follow us on Social Media @cademuseum

facebook
instagram
twitter
linkedin
From Ocala

Gainesville

Gainesville is where miles of hiking trails intersect with world-renowned museums. Northwest demonstrates that better than the Cade Museum for Creativity and Invention, located in the iconic Depot Park, with 62 acres of natural wetlands, ponds, and trails to explore.

And after all that adventuring! Enjoy the sunset with a delicious meal and drink from the restaurants, wine garden, or brewery that look out over the park.

The Cade Prize recognizing early-stage inventors firstcoastnews.com

Sep 14, 2021 ... Dr. Yeh and his team won the Cade Prize in 2014 and their invention called the NEW Generator is now coming to fruition with several ...

Cade Museum @cademuseum • Nov 19, 2021

A guide to what’s happening Thanksgiving Week.

At the Cade, we have Cade After Dark, the Agricultural Festival, and gift shop sales. We are closed Thanksgiving Day.

@Gainesville #What’sGoodInAlachuaCounty #WhyILoveGNV #BlackFriday #smallbizsat #shoplocal

WHAT’S GOOD.
Diversified Funding

The Cade fulfilled its mission, despite unprecedented global economic impacts, with strong management of personnel and expenses and the utilization of federal funding opportunities.

<table>
<thead>
<tr>
<th>INCOME</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Museum Operations Income</td>
<td>$440,669</td>
</tr>
<tr>
<td>Other Income</td>
<td>$2,559,537</td>
</tr>
<tr>
<td><strong>TOTAL INCOME</strong></td>
<td><strong>$3,000,208</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$2,242,350</td>
</tr>
<tr>
<td>Museum Activities</td>
<td></td>
</tr>
<tr>
<td>Support Services</td>
<td></td>
</tr>
<tr>
<td>Membership Development</td>
<td>$25,686</td>
</tr>
<tr>
<td>Management and General</td>
<td>$615,219</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$65,219</td>
</tr>
<tr>
<td><strong>Total Support Activities</strong></td>
<td><strong>$706,165</strong></td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$2,948,515</strong></td>
</tr>
</tbody>
</table>

| NET INCOME                                   | $51,693   |

**AUDITED FINANCIAL STATEMENTS**
Cade Museum Foundation, Inc. and Subsidiary
Consolidated Financial Statements
and Supplementary Information

RATINGS
Gold Transparency 2022
Candid.
Exciting Experiences Ahead

DA VINCI: MACHINES IN MOTION
May 2022 – January 2023

CADE PRIZE CEREMONY
September 29, 2022

SPARK WONDER
December 31, 2022

INVENTIVITY BASH
May 13, 2023

RUBE GOLDBERG THE WORLD OF HILARIOUS INVENTION
May 2024 – January 2025

Interested in sponsoring an upcoming event? Contact jfarmer@cademuseum.org
THANK YOU!

Individual Gifts

Fueling the Cade’s Mission

Community Foundation of North Central Florida
Dan Greathouse
David Saliwanchik
Dean Payne
Edward Block
Fred and Cecilia Hubach
Freddie Wehbe
Gary and Suzy Miller
Greg Bradley
Jackson Streeter
James Di Virgilio

Jeff Fitzsimmons
Jeff Lyons
Jill Shea
Julian and Lauren Fant
Kristen Pickens
Leonard Furlow
Loren Roby
Lucinda Lavelli
M.R. Metzger Family Foundation
Martha Cade
Mary Cade, in memoriam
Norm Hommen
Pam Davis
Rhys Williams
Richard and Phoebe Miles
Rick and Aase Thompson
Scott R. Mackenzie
The Francis and Miranda Childress Foundation
The Martin and Gracia Andersen Foundation
Tony and Olga Barr William and Betty Petty
Business Sponsors and Grants

Fueling the Cade's Mission

**Corporate Partners**
- Aloft – In Kind
- Campus USA
- Clear Channel
- Cox Communications
- Exactech
- InfoTech
- Saliwanchik, Lloyd & Eisenschenk, Intellectual Property Law
- South State Bank
- Violet Defense – In-Kind
- VyStar Credit Union

**County and State Support**
- Children’s Trust of Alachua County
- Florida Department of State Division of Cultural Affairs
- Visit Florida
- Visit Gainesville, Alachua County

**Local Company Event Sponsors**
- Adam Lee Law
- Alison Walker & Associates
- David’s Barbeque
- First Magnitude
- Florida Blue Farms
- Gainesville Pediatric Associates
- Goldies Burgers
- Meldon Law
- True North FL
- Vine Bakery

**Media Sponsors**
- Florida Trend
- Guide to Greater Gainesville – In-Kind
- Modern Luxury – In-Kind

For more information about funding opportunities, contact sbailes@cademuseum.org
Our mission is to transform communities by inspiring and equipping future inventors, entrepreneurs, and visionaries.